

WCCA Events and Membership Committee Meeting Minutes

Date: July 15, 2026

Time: 3:30pm

Location: WCCA Office – 2470 Patterson Rd, GJ

Attendance: 10

2026 Past Event Recaps

- Spring Golf – June 6 – Adobe Creek
 - We had 43 teams registered for this event, only 37 teams participated. The golf course charged us for only the 37 teams.
 - A donation was made to the Hi Fives Robotics Team in the amount of \$1,500. The check presentation for this was held at Adobe Creek on June 25th. We had 2 different news crews cover the presentation.

2026 Upcoming Events

- WCCA Trap Shoot – August 8 – Grand Junction Trap Club
 - Updates:
 - Food: Breakfast burritos will be provided by Raul, snacks will be covered by member sponsors, lunch will be catered by Snooks Bottom BBQ. Lunch will be a buffet option including: 3 meats, 3 sides, sauce, pickles, and onions.
 - After Party: The cost of the After Party Location will be covered by Mesa County. We will be setting up the evening prior to the event at the Clifton Community Center starting at 3pm. The large white event tent will be set up at the event for a dedication to be made in Gordon McFerron's name, the family has been invited to attend.
 - Awards: Awards have been designed and sent off to have the first proof cut. We will be doing the same acrylic trophies this year as we did in 2025.
 - Needs:
 - Volunteers: We are looking for volunteers to help both the evening prior and the day of the event. Wagner Rents has committed to providing a photographer for the event. Other volunteer opportunities can be viewed on the event listing on the WCCA website.
 - Drawing Prizes: We currently have drawing prizes donated by Black Canyon Wing and Clay, Cameo Shooting Range, and Wagner Rents/ Equipment. A gift card will be purchased from Jerry's Sporting Goods to be used towards the purchase of a gun. Any other ideas/

suggestions on companies we can reach out to for donations and sponsorships are greatly appreciated.

- Teams/ sponsors: We currently have 11 teams registered and 8 Trap House sponsors. Direct phone calls and emails have been made to past teams, and a general email has been sent out to our entire membership base. We would ideally like to see closer to 15 teams and Trap House Sponsors. Any recommendations on companies we should reach out to would be helpful.
- Action Items:
 - Lane – call Sorter Construction regarding team enrollment
 - Shawna – call Suncore, PT Hose, and Altitude for prizes and team enrollment
 - Dan and Jordan – collect remaining prizes from Cameo Shooting Range and Jerry’s Outdoor Sports. Speak to other gun shops in town regarding a donation or sponsorship.

2026 WCCA Events – Discussion Items

- WCCA Fall Golf – September 12 – Rifle Creek
 - **Due to a scheduling conflict the tournament has been moved to Rifle Creek. Email notices have been sent out regarding this change.
 - Updates:
 - Food: All food will be provided by the Rifle Creek Restaurant. Breakfast burritos will be available at check in, hotdogs will be handed out at the turn-around, and lunch will include a nacho bar.
 - Donation Recipient: Our donation this year will go to the Rifle FFA Chapter. They have committed to designing and building our trophies, creating a gimmick hole, handing out hot dogs, and providing handout items to our players.
 - Needs:
 - Gimmick Holes: It was decided that we will continue to use the Fast Pass as a gimmick as it speeds up the game and brings in a profit. Another option suggested included a “golf ball green roll”. This would include each player purchasing 1-4 golf balls which have a number written on them. At the end of the event all the golf balls that were purchased get dumped out on the putting green. The owner of the golf ball that falls in the hole receives a split pot for that gimmick. The committee will work through the logistics of this gimmick.

- Drawing Prizes: WCCA is working with Strive to create an American Flag wall hanging made out of golf balls and tees as one of the drawing prizes. We currently have a donated one night stay at Peppermill, Elite Sponsor golf bag, and a cooler from Wagner Rents/ Equipment. Other ideas are gladly accepted.

Membership Discussion Items

- 2027 WCCA Calendar and Directory Theme
 - We discussed different options on what theme the committee would like to see carried out throughout the 2027 year. A decision was made to use past event photos as a collage type image.
- New/ Current Member Incentive Program
 - The committee discussed different options on starting an incentive program to bring in new members. A decision was made to provide recognition to our long term members at the Winter Mixer. The committee felt it was better we show appreciation to those members first.
- Prospective Member Campaign
 - The WCCA has been working to design a marketing campaign to go out to prospective members. This campaign will run July 20-August 28. The list of prospective members has been pulled together from pre bid sign in sheets, contactor breakfasts, and briefing sign in sheets.

Next Meeting

Fall Golf Logistics August 19, 2026 – 3:30pm – WCCA Office